

NATS Student Auditions Brand Guidelines

Program Name / Reference

When referring the NATS Student Auditions program at the chapter or district rounds, in all references use: **NATS Student Auditions**

When referring the NATS Student Auditions program at the regional, YouTube, semifinal or final rounds, in all references use: **NATS National Student Auditions**

DO NOT use *NATS Auditions, Student Auditions, NATS student auditions, or other variations.*

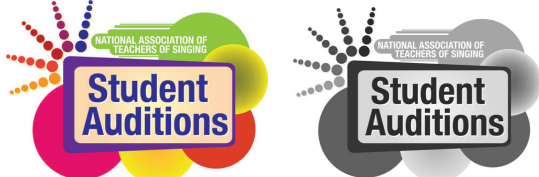
When used in conjunction with a chapter/district/region name, apply in the following manner with the chapter/district name used first, followed by the program reference. If the chapter/district/region name includes a NATS reference, use only "Student Auditions."

Examples:

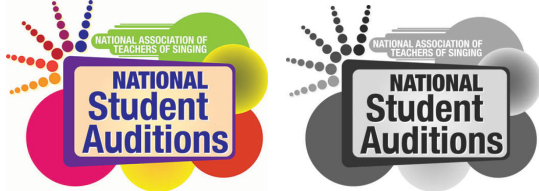
- **Boston Chapter NATS Student Auditions**
- **SERNATS Student Auditions**
- **Valley of the Sun NATS Student Auditions**

Program Logos

Use these logos for promotion of chapter and district events:



Use these logos for promotion of region and national events:



Combined Logo Use:

It is acceptable to use the NATS official logo or any chapter, district or region logos in partnership with the marks above. Other logos can be used beside, below or above the NSA official mark.

Logo Restrictions:

- DO NOT add text or a graphic element to a National Student Auditions or NATS logo, which is considered altering an official NATS logo and is not allowed by NATS brand guidelines.
- DO NOT reproduce NSA logos in other colors.
- DO NOT add effects to the logos such as drop shadows, outlines bevels, glows or gradients.
- DO NOT condense or stretch the logos.
- DO NOT add, modify or subtract from the NSA logo.
- DO NOT mix color and black-and-white logos if paired with other chapter, district or region logos in a document or displays.