59TH NATIONAL CONFERENCE

OUR MOSAIC OF MUSIC

JULY 3–6, 2026 ★ SAN ANTONIO, TEXAS

2026 NATIONAL CONFERENCE

ADVERTISE! EXHIBIT!

59th National Conference Rate Sheets

Join NATS members and voice pros from around the world for networking, learning sessions, recitals and much more!

Digital Program Book Advertising

The Conference Program book is distributed digitally to all attendees and features all-inclusive information of the day's events. All ad placements are 4-color. Commemorative hard copies are available to registrants through advance order or on site.
Page size is 8.5" x 11."

Back Cover $2,000
Inside Front Cover $1,000
Inside Back Cover $1,000
Premium Full Page . . . . . $700 (preferred placement)
Full Page $600
Half Page (horizontal) $500
Quarter Page (vertical) $400

Competition/Recital Programs

Place your ad in one of the programs for the performances or NSA Finals. Ad placement is 4-color. Size is 7.5" x 2.5."

Featured Artist Program $850
NSA Finals $650
NATSAA & NMTC Program $450
Art Song Composition Award Program $450

Flyer Inclusion in Attendee Registration Packet

Each registrant will receive a bag with essential items to help them prepare for the week.

Flyer or materials: Standard rate . . . . . $400 per insertion
Flyer or materials: Advertiser/
Exhibitor rate . . . . . $250 per insertion

Sponsored E-Blasts

Reach attendees by e-mail in advance of their conference arrival and let them know about you. Your sponsored message will be delivered in June 2024.

Attendee E-Blast to conference registrants $325
Student E-Blast to NSA competition participants $250
Combined E-blast to registrants & NSA participants . . $550

Exhibit Space

More than 1,000 attendees come to learn, gather ideas, and shop. They cite the Exhibit Hall among the conference highlights. Space is 8'x10' and includes one exhibitor badge. Each additional person in your booth must have a badge or be registered for the conference.

Exhibit Booth (One company per booth) $675
Additional Exhibitor Badge
(Maximum two per booth.) $350

Exhibitor Showcase—Limited Availability

Take this opportunity to showcase your brand with a guaranteed presentation session.

Premium Showcase Event—Featured event with
45-minute dedicated time slots . . . . . LIMITED SPACE . . . $1,000

Branded Resources		
Attendee Bags	Branded bags given to all attendees, student, exhibitors with conference materials.	$2,500
Charging Station	Power up attendees with signage featuring your brand. Limited availability.	$1,500
Registration Badge Lanyards	Add your brand to landyards given to all attendees.	$2,500
Water Station	Signage with your brand. Only 5 available.	$1,000

To reserve your space, contact us at (904) 992–9101 or conference@nats.org • nats.org/sanantonio2026

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Sponsorship Opportunities

The The biennial NATS conference offers exceptional exposure to the largest gathering of singing teachers in the world! Sponsorship opportunities center around our most popular events.

GRAND SPONSOR: $15,000 USD

Recognition:
- Recognition as Grand Sponsor on all conference promotional materials and signage
- Secondary Performance Stage Naming Rights
- Public acknowledgment and recognition during Grand Opening Ceremony
- Pre-conference posts on NATS FB & IG

Includes:
- 2 complimentary conference registrations
- 2 complimentary tickets to Gala Reception

Visibility:
- 60-second promo video during Grand Opening Ceremony
- Premium exhibit booth
- Banner ad on Guidebook, conference mobile app
- Premium full-page ad placement in conference program (print and digital)
- Flyer insert in attendee bags
- Pre-conference E-blast to entire NATS membership (approximately 7,000)
- E-blast to all conference and NSA attendees (approximately 1,000+)

GOLD SPONSOR: $10,000 USD

Recognition:
- Recognition as Gold Sponsor on conference promotional materials and signage
- Public acknowledgment during Grand Opening Ceremony
- Pre-conference posts on NATS FB & IG

Includes:
- 2 complimentary conference registrations
- 2 complimentary tickets to Gala Reception

Visibility:
- Premium exhibit booth
- Banner ad on conference app
- Full-page ad in conference program (print and digital)
- Flyer insert in attendee bags
- E-blast to all conference and NSA attendees (approximately 1,000+)

SILVER SPONSOR: $5,000 USD

Recognition:
- Recognition as Silver Sponsor on conference promotional materials and signage
- Public acknowledgment during Grand Opening Ceremony
- Pre-conference posts on NATS FB & IG

Includes:
- 1 complimentary conference registration
- 1 complimentary ticket to Gala Reception

Visibility:
- Premium exhibit booth
- Banner ad on conference app
- Full-page ad in conference program (print and digital)
- Flyer insert in attendee bags
- E-blast to all conference registrants (approximately 500+)

BRONZE SPONSOR: $2,500 USD

Recognition
- Recognition as Bronze Sponsor on conference promotional materials and signage
- Public acknowledgment during Grand Opening Ceremony
- Pre-conference posts on NATS FB & IG

Visibility
- Premium Exhibit Booth
- Advertisement banner on conference app
- Half-page ad in conference program (print and digital)
- E-blast to all conference attendees (approximately 500+)

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— OTHER OPPORTUNITIES —

PLENARY SPONSOR: $1,500
- Recognition as Plenary Sponsor on conference promotional materials and signage
- Public acknowledgment during Grand Opening Ceremony
- Pre-conference posts highlighting your business on NATS FB and IG channels.
- Exclusive opportunity to personally introduce one of our high-profile plenary sessions.
- Logo and recognition on session's opening slide

COFFEE BREAK OR RECEPTION SPONSOR: $1,500
(Coffee break, Intern Reunion, Journal of Singing Luncheon, Student Reception)
- Recognition as Coffee Break or Reception Sponsor on conference promotional materials and signage
- Public acknowledgment during Grand Opening Ceremony
- Pre-conference posts highlighting your business on NATS FB and IG channels.
- Exclusive recognition and signage during sponsored event.