



JULY 8 - 12, 2016

**NATIONAL ASSOCIATION OF TEACHERS OF SINGING
54TH NATIONAL CONFERENCE**

Rate Card

NATS BONUS PROGRAM

Spend \$1,500

And You Receive for FREE	Value
1-month NATS.org Sidebar Web Ad	\$250
25% off any NATS e-blast	\$335

Spend \$2,500

And You Receive for FREE	Value
2-month NATS.org Sidebar Web Ad	\$500
50% off any NATS e-blast	\$670
Inter Nos full-page ad (Sept and Feb)	\$500

Spend \$3,500

And You Receive for FREE	Value
3-month NATS.org Sidebar Web Ad	\$750
75% off any NATS e-blast (full list)	\$1,000
NATS mailing list (1-time use)	\$850

Program Book Advertisement Details

		Price
Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,000
Inside Front Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$600
Inside Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$600
Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$550
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$500
Half Page	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400
Quarter Page	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$300

Competition/Recital Program Covers

		Price
Featured Artist Cover (Renee Fleming)	7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS)	\$500
All other covers (NATSAA, NMTC, NSA 2014 NATSAA Winner)	7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS)	\$250

Flyer Inclusion

	Details	Price
Insertion	Inserted into attendee registration packet	\$300
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$150
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$175

Sponsored E-Blast

	Details	Price
Attendee sponsored e-blast	Delivered to conference registrants in June 2016	\$175
Student attendee sponsored e-blast	Delivered to students in competitions (NATSAA, NMTC, NSA)	\$75

Exhibit Space

	Details	Price
Exhibit Booth	8x10 booth, includes two exhibitor badges (60 available)	\$575
Additional Exhibitor Badge		\$125

Exhibitor Showcase

	Details	Price
Premium Showcase Event	Featured event with 45-minute dedicated time slots (11 available)	\$595
Regular Showcase Event	Simultaneously running 30-minute time slots (4 available)	\$495

College Showcase

	Details	Price
College Showcase Booth	Table, Student contact list, student e-blast, student bag Insert (20 available)	\$500
Exhibitor Price	Table, Student contact list, student e-blast, student bag insert	\$200

Click here to reserve your advertising, sponsorship or exhibit space OR visit nats.org/Chicago2016



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Sponsorships	Details	Price
Events, Receptions & Hospitality		
The Opening Night Reception	Two-hour reception in the exhibition hall for all attendees and exhibitors.	\$7,500
The Gala Banquet	Final-night gala featuring live music, dancing, food, networking, and fun!	\$7,500
NATSAA Finals Reception	Ever-popular reception on first night of conference open to all attendees.	\$7,500
President's Reception	Invitation-only event featuring NATS leaders and influencers, and friends.	\$4,000
Renee Fleming Sponsorship	Brand recognition for Ms. Fleming's master class, concert, Q&A session and more!	\$2,500
Leadership Luncheon	Luncheon with NATS officers, incoming officers, staff and others of influence.	\$1,500
Refreshment Break - Saturday	Beverages offered to all conference attendees during morning sessions.	\$1,500
Refreshment Break - Sunday	Beverages offered to all conference attendees during morning sessions.	\$1,500
Refreshment Break - Monday	Beverages offered to all conference attendees during morning sessions.	\$1,500
Intern Program Reunion	All past master teachers and students who participated in NATS Intern Program.	\$350
SNATS Gathering	SNATS students leaders and chapter advisors gather for lunch, discussion.	\$350
<i>Journal of Singing</i> Luncheon	Contributors and JOS Editor Dick Sjoerdsma gather for conversation, lunch.	\$350
Branded Resources		
Attendee Bags	Branded bags given to all attendees, student, exhibitors with conference materials.	\$4,000
Mobile Application	Branded mobile app with conference info and real-time news (90% downloaded in 2014!).	\$4,000
Lanyards and Badges	Add your company logo, website and other info to the lanyards/badges worn by everyone!	\$2,500
Attendee Folders	Brand the document pocket envelope given to attendees; PLUS front position for your flyer!	\$1,500
Room Keys	Add your brand to the room keys for attendees staying at the Marriott Magnificent Mile.	\$1,500
Conference Notebooks	Add your brand to notebooks (with sticky note placeholders) given to all attendees.	\$1,500
Charging Station	Help attendees keep their technology charged with kiosks placed in the main session rooms.	\$1,500
Photo Booth - July 11, 2016	Add your brand to the images/backdrop in the new, fun NATS Photo Booth!	\$1,500
Conference Pens	No conference packet is complete without a pen! Add your brand to this year's pen.	\$1,000
Conference Selfie Spot Backdrop	Your brand can be added to the "Selfie Spot" backdrop that will be displayed all four days.	\$1,000

RESERVE YOUR ADVERTISING, EXHIBIT SPACE OR SPONSORSHIP TODAY!

Questions?

Contact:

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Make Reservation?

Complete Online Reservation:

nats.org/Chicago2016

Call Us:

904-992-9101

More Details?

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