



2022 NATS 57th National Conference Reservation Form

Exhibitor

Exhibit Booth	8x10 booth, sign, skirted table, two chairs and two exhibitor badges*	\$575
Additional <i>Exhibitor Badge Select</i> :	* Each additional person in your booth must have a badge or be registered for the conference. (Maximum two additional badges per booth.)	\$250

ExhibitorName: _____
 Name to appear on booth sign: _____
 Name of first exhibitor badge: _____
 Name of second exhibitor badge: _____
 Additional badge/s: _____

Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	\$700
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Program Book Advertisement

Details

Price

Back Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,800
Inside Front Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
Inside Back Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
*Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$550
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$500
Half Page Horizontal	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400
Quarter Page Vertical	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$325

Competition/Recital Program Covers

Details

Price

Featured Artist Cover	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$850
NATSAA/NMTC Winner Recital	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$450
NSA Finals	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$450

*Limited Space Available. Advertising File Submission Deadline March 15, 2022



Design and File Submission Requirements (Submission Deadline March 15, 2022)

Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to conference@nats.org. The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only. ***** Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.**



FULL PAGE & INSIDE COVERS, (non-bleed)***
8 x 10.5 inches max



FULL PAGE & INSIDE COVERS, (bleed)***
8.75 x 11.25 inches



MAILING INFO
BACK COVER, bleed (all but top)
8.75 x 8.875 inches
non-bleed
8 x 8.535 inches



1/2 PAGE Vertical: 3.333 x 9.3 in.
1/4 PAGE Vertical: 3.333 x 4.375 in.

Flyer Inclusion (Deadline for submission: April 15, 2022)

Flyer or Booklet Insert	Inserted into attendee registration packet	\$350
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$200
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$200

Sponsored E-Blast

Attendee sponsored e-blast	Delivered to conference registrants in July 2022	\$200
Student attendee sponsored e-blast	Delivered to students in competition (NSA)	\$75

Name of Advertiser or Company _____ Name of Contact Person _____

Address _____

City, State, Zip/Postal Code _____

Phone Number _____

Email Address _____

Billing:

Order Total: \$ _____

I would like to pay by Visa MasterCard Discover American Express
Card No: _____ Exp. Date: _____ Verification Code: _____

Special Instructions: _____

Print and email to conference@nats.org or fax to 904-262-2587
To email, save file with a new name and click the email form button.