

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Marketing Prospectus



(904) 992-9101

info@nats.org

<http://advertising.nats.org>

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Marketing Prospectus



You are invited! Take center stage and get the attention of over 700 singing teachers and their students as an Exhibitor, Sponsor, or Advertiser at the NATS 52nd National Conference in Orlando, Florida. Join members of National Association of Teachers of Singing for five days of networking, education, and music.

Featured at the NATS 52nd National Conference:

- Opening Night Reception and Grand Opening of Exhibits
- Semifinal and final rounds of the NATS Artist Award Competition
- 2010 NATSAA Winner's Recital
- New this year! NATS introduces the National Music Theater Competition
- 2012 Art Song Composition Award Premier Performance
- Master Classes, Workshops, Poster Paper Presentations, Panel Discussions, and Breakout Sessions
- Guest Artist Recital with Baritone Nathan Gunn and Pianist Julie Gunn
- Gala Banquet Celebration

NATS members are your customers! Get your message into the hands of professional voice teachers in universities and private studios around the world. They are teaching your future customers. Join us, and take this opportunity to achieve your marketing goals at this exciting event!

Exhibit! Sponsor! Advertise!

About NATS.....	3
Exhibitor Information.....	4
Sponsor Information.....	5
Advertiser Information.....	7
Rate Card.....	8
Other Advertising Opportunities.....	9
Terms & Policies.....	10
Registration Forms & Contracts.....	11
Previous Sponsors, Exhibitors, Advertisers.....	13

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

About NATS



Founded in 1944, the National Association of Teachers of Singing, Inc. (NATS) is the largest professional association of teachers of singing in the world with more than 7,000 members in the United States, Canada, and over twenty-five other countries. NATS offers a variety of lifelong learning experiences to its members: workshops, intern programs, master classes, and conferences.

Students of NATS members have access to one of the organization's most widely recognized activities: Student Auditions. They have the opportunity, along with members, to compete at a national level through the National Association of Teachers of Singing Artist Awards (NATSAA). In 2012, NATS will begin auditioning for the first National Musical Theater Competition (NMTC). Final Rounds for NATSAA and NMTC will take place at the NATS 52nd National Conference in Orlando.

NATS supports the growth and enrichment of its members through the publication of *Journal of Singing*, a scholarly journal comprised of articles on all aspects of singing and the teaching of singing, written by distinguished scholars in their fields.

- 41.5% earn \$15-\$50K annually from voice/music teaching.
- Average Number of Students per teacher : 24.
- 51% have been NATS members for 3 to 20 years.
- 74.4% regularly recommend NATS membership to others.



Regular Users of
Email : 99.1%
YouTube : 75.3%
Facebook : 66.2%
iTunes : 50.6% *

*Source: 2011 NATS Member Survey

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Exhibit!

Reach out to the largest association of singing teachers in the world by exhibiting at the NATS 52nd National Conference. Take this opportunity to promote your products and services to over 700 voice professionals at the Renaissance Orlando at SeaWorld, the official hotel for NATS 52nd National Conference.

- Increase brand recognition in the voice educator community.
- Your company logo and description in the conference program book.
- Learn about new developments in voice instruction.
- Meet colleagues and prospective customers at professional development sessions and networking events.
- Show your support of the only professional organization dedicated to the field of voice pedagogy and the art of singing.



Reserve today! Space is limited!

Exhibit Schedule for 2012 Orlando Conference

Event	Date	Time
Exhibitor Set Up	Friday, June 29	10:00a – 4:00p
Grand Opening Reception & Exhibits	Friday, June 29	5:00p – 8:00p
Exhibits Open	Saturday, June 30	10:00a – 6:00p
Exhibits Open	Sunday, July 1	10:00a – 6:00p
Exhibits Open	Monday, July 2	10:00a – 4:00p
Exhibitor Tear Down	Monday, July 2	4:00p – 8:00p

Publisher Showcases

Showcase opportunities are available to Exhibitors at designated thirty-minute and forty-five minute time slots on a limited basis. Sessions will be held in theater-style ballrooms in which products and services can be introduced and demonstrated. Showcase Rooms will include a piano, lectern, and microphone. Additional equipment is the responsibility of the Showcase Exhibitor.

**46.7% spent
\$100-500 last
year on other
materials and
equipment for
use in teaching.***

**34.5% count NATS
as their Primary
Professional
Organization.***

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Sponsor!

The NATS 52nd National Conference offers exceptional exposure to the largest concentration of singing teachers in the world. More than 700 participants are expected to attend, including voice teachers and their students, vocal coaches, musicians, singers, and other industry professionals.



Special sponsorships are available revolving around our most popular conference events: the opening night reception, the gala banquet, and our coffee breaks. These events are extremely well-attended, and your sponsorship of one of them will afford your company or educational institution visibility to virtually every attendee at each event. Each sponsorship has a variety of complimentary perks, such as exhibit booth space, advertising space in the conference program book, signage at all events, free advertising on the conference and NATS websites, and discounts on other NATS advertising opportunities.

Increase your brand recognition in the voice community

Recognition of your sponsorship begins months before the conference and extends through 2012 in NATS publications and with hyperlinked logos on the conference web pages. The sooner you make your sponsorship commitment, the sooner recognition begins! Sponsors are recognized in the program book and on signs at conference registration. Sponsors of specific events are recognized verbally and with signage at those events.

Network with your existing and prospective customers

Gold and Silver Level sponsorships include a table with prime visibility in the Exhibit Hall. Visitors to the Registration Center and a complimentary coffee service will ensure regular traffic throughout the day.

Show your support for the largest organization serving singing teachers

The respect that singing teachers and singers give to NATS is extended to those who support it. Everyone in the singing world knows that membership dues alone cannot sustain all of NATS's programs. It is also well-known that arts patrons are inclined to favor corporations that support the arts.

Customized sponsorship packages are available!

The benefits of the various levels of sponsorship are described in this Prospectus. Customized packages are available that will best achieve your marketing and branding goals.

Questions? Contact Deborah Guess, Director of Operations
(904) 992-9101 ext. 306 or deborah@nats.org.

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Sponsorship Opportunities



\$10,000 – Gold Level Grand Sponsorship Packages

Gold Level Grand Sponsor – Guest Artist Recital

You will receive headline recognition for the Nathan Gunn Concert, plus all other items listed below.

Gold Level Grand Sponsor – Music Theater Competition

You will receive headline recognition for the National Music Theater Competition (during preliminary, semifinal, and final competition), plus all other items listed below.

- Premium full-page ad in the conference program book
- Premium recognition on all conference promotional items and signs
- Premium recognition and banner ad on the website and in all mass email promotions for conference*
- Two complimentary exhibit booths
- Complimentary flyer or brochure inclusion in registration bags*
- Complimentary one-time 30-day website banner advertisement*
- Complimentary one-time full-page ad in *Journal of Singing**
- 50% Off one Premium Publisher Showcase
- 50% Off one-time full-page ad in *Journal of Singing**
- 50% Off one-time order of any other NATS advertising item*

\$5,000 – Silver Level Grand Sponsorship Packages

Conference Registration Bags & Badges

Your company logo featured

Conference Flash Drives

Your company featured

Opening Night Reception

In conjunction with Grand Opening of Exhibits

Gala Banquet and Dance

your company featured and recognized during event

- Premium full-page ad in the conference program book
- Recognition on all conference promotional items and signs
- Premium recognition and banner ad on the website and in all mass email promotions for conference*
- One complimentary exhibit booth
- Complimentary flyer or brochure inclusion in registration bags*
- Complimentary one-time half-page ad in *Journal of Singing*
- Complimentary one-time 30-day website advertisement
- 50% Off one Premium Publisher Showcase
- 50% Off one-time half-page ad in *Journal of Singing**
- 50% Off one-time order of any other NATS advertising item*

\$4,500 – Silver Level Sponsorship

Gala Banquet Cocktails

Your sponsorship will provide wine for the Gala Banquet

- Full-page ad in the conference program book
- Recognition on all conference promotional items and signs
- Special recognition on the website and in all mass email promotions for conference*
- Complimentary flyer or brochure inclusion in registration bags*
- Complimentary one-time half-page ad in *Journal of Singing**
- 50% off any one-time order for a NATS website banner advertisement*
- 50% Off one-time order of any other NATS advertising item*
- Special recognition during the Banquet event

\$2,500 – Sponsorship Packages

Opening Night Reception

Held in conjunction with the Grand Opening of Exhibits

Refreshment Break Sponsor

Held in the morning and afternoon between sessions

- Full-page ad in the conference program book
- Recognition on all conference promotional items and signs
- Special recognition on the website and in all mass email promotions for conference*
- Complimentary flyer or brochure inclusion in registration bags*
- Complimentary one-time one-third-page ad in *Journal of Singing**
- 50% Off one-time order of any NATS advertising item*

* Sponsor is responsible for design, printing, and delivery of flyers and all advertisements. All complimentary or discounted advertisement orders must be placed by December 31, 2012.

Questions?

Contact Deborah Guess, Director of Operations
(904) 992-9101 x306 or deborah@nats.org.

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Advertise!

Get your message into the hands of voice teachers and their students! Promote your product throughout this event by becoming a Conference Program Book Advertiser. All conference program book advertisements will be printed in full-color.

Include a Flyer or Brochure in the Conference registration packets! Special discounts are available to Exhibitors and Advertisers. All sponsors receive complimentary inclusion as part of their package.

Conference Program Book Ad Specs

Please submit camera-ready files (TIF, JPG, PDF or EPS) at 100% of your completed ad size in 300dpi CMYK. Full page ads that are to intended to print to the edge of the page should allow 1/8" bleed around all four sides. Artwork supplied without bleed will be sized to fill the 7-1/2"x10" ad space. DEADLINE for ad space reservations in the 2012 Conference Program Book is March 1, 2012.

Back Cover	8-1/2" x 11"
Inside Front Cover	8-1/2" x 11"
Inside Back Cover	8-1/2" x 11"
Premium Full Page	8-1/2" x 11"
Full Page	8-1/2" x 11"
Half Page	7-1/2" x 4 7/8"
Quarter Page	3-5/8" x 4 7/8"

Flyer Inclusion in Conference Packets

- Flyers are limited to one 8-1/2"x11" page (or smaller, folded if necessary). Small booklets/ brochures may be accepted at the discretion of NATS. No large catalogs will be accepted.
- Discounted Rate for Exhibitors and Advertisers
- Deadline for flyer reservation: March 1, 2012.
- Supply 1,000 copies of your flyer to NATS (duplication and shipping paid by advertiser) at the designated shipping address by May 31, 2012.

**74.4% spent \$101-750
last year on music
for their personal/
teaching library.***



*Source: 2011 NATS Member Survey

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Rate Card



Conference Program Book Advertising Rates	
Back Cover – 8-1/2" x 11"h	\$500
Inside Front Cover – 8-1/2" x 11"	\$425
Inside Back Cover – 8-1/2" x 11"	\$425
Premium Full Page – 8-1/2" x 11"	\$400
Full Page – 8-1/2" x 11"	\$375
Half Page – 7-1/2" x 4 7/8"	\$295
Quarter Page – 3-5/8" x 4 7/8"	\$225
Reserve Advertising Space by March 1, 2012. Submit Artwork by April 1, 2012.	

SPECIAL OFFER!

For Conference Exhibitors or Advertisers:
One-time 50% discount off any size
NATS.org website display advertisement
for orders placed before 12/31/2012.

Exhibit Space Rates	
Exhibit Booth	\$425
Additional Exhibit Booth(s)	\$325
Additional Exhibitor Badges (each booth reserved receives two badges)	\$100
Reserve Exhibit Space by March 1, 2012.	

Publisher Showcase Rates	
Premium: Featured event with a dedicated time slot (45 minutes)	\$550
Regular: Simultaneously running time slots (30 minutes each)	\$450
Reserve Showcases by March 1, 2012. SPACE IS LIMITED!	

NATS.org Advertising Rates					
Banner Location & Size	1x	2x	3x	4x	5x
Left Zone - 180x150 (rectangle)	\$450	\$425	\$405	\$360	\$320
Left Zone - 160x600 (wide skyscraper)	\$1,600	\$1,505	\$1,440	\$1,280	\$1,135
Right Zone - 120x90 (button 1)	\$125	\$120	\$115	\$105	\$95
Right Zone - 120x60 (button 2)	\$85	\$80	\$75	\$70	\$65
Right Zone - 120x240 (vertical banner)	\$335	\$320	\$310	\$290	\$250
Lower Zone - 468x60 (full banner)	\$400	\$385	\$375	\$350	\$310
Lower Zone - 728x90 (leaderboard)	\$935	\$900	\$875	\$820	\$725

Flyer Inclusion Rates	
Distribute Your Flyer or Brochure in Attendee Registration Packets	\$250
Discounted Rate for Exhibitors and Advertisers	\$150
Reserve Advertising Space by March 1, 2012. Ship Materials by May 15, 2012.	

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Other Advertising Opportunities



Journal of Singing

- is the only nationally distributed magazine devoted exclusively to the art of singing, vocal function, vocal literature, care of the professional voice, and the teaching of singing.
- is the publication most frequently consulted by students and teachers of singing and is seen by over 100,000 readers.
- is published five times a year, mailed to members of National Association of Teachers of Singing, to student subscribers, to subscribers from singing and related professions, and to the subscribing educational institutions and libraries.

Get Seen on NATS.org

- With the home page of www.nats.org averaging around 20,000 visitors per month, you can reach more than 7,000 NATS members, their 150,000+ students, and the general public, targeting your message to singers and teachers of singing.
- Link your display ad directly to your URL or email address.
- Banners ads appear on the NATS home page in rotation.

Send Dedicated Email Blasts to NATS Members

- Send Sponsored Promotions to the NATS member list with your message. Segment by country, state, or region to reach out to over 6,000 members who have provided NATS with their email addresses.

Send Direct Mail to NATS Members

- Purchase mailing lists or labels segmented by state, region, or country to promote your product or service.

Students regularly participate in

Local Chapter NATS Auditions	: 52.4%
Regional NATS Auditions	: 26.3%
High School All-State Auditions	: 30.4%
Metropolitan Opera Auditions	: 11.5%
Classical Singer Auditions	: 15.6%
Local Voice Competitions	: 44.0%
Regional Voice Competitions	: 22.5%
National Voice Competitions	: 12.0%*



54.1% spend \$101-750 per year on professional development activities related to teaching voice.
24.3% spend \$751-2000 per year.*

*Source: 2011 NATS Member Survey

52ND NATIONAL ASSOCIATION OF TEACHERS OF SINGING NATIONAL CONFERENCE

Terms and Policies



In accordance with the policies and procedures of the National Association of Teachers of Singing, Inc., the following rules apply to all registered exhibitors. NATS reserves the right to make additions to these policies if necessary and will notify all exhibitors, in writing, of any changes or additions.

- Booth space will be assigned on a first-come-first-served basis according to the postmark date or date registration contract is received. Booth location requests will be honored if possible; however, NATS reserves the right to arrange the exhibition hall to maintain the best use of space and the safety of exhibitors and conference attendees.
- Your exhibit space (a 8'x10' booth package) will include one 6' draped table, two plastic side chairs, one wastebasket, one 7"x44" standard identification sign, 8' high drape, and 3' high draped side rails.
- Exhibitors may order additional equipment, signage, and services through our official conference contractor. Information packets, which will include information about shipment of material to the event, will be sent to all registered exhibitors after the March 1 registration deadline.
- Any audio-visual equipment used in the exhibit hall MUST use headphones.
- Exhibit space may not be shared between companies or individuals. Only one name of a company or individual may be registered and listed on each reserved booth and identification sign.
- The exhibitor assumes entire responsibility and liability for losses, damage, and claims arising from injury or damage to exhibitor's displays, equipment, and other property brought to the premises, and shall indemnify and hold harmless National Association of Teachers of Singing, Inc., and/or the Renaissance Orlando at SeaWorld agents, servants, and employees, from any and all such losses, damages, and/or claims.
- Exhibitors may take orders and sell merchandise within the exhibition hall. However, each exhibitor is responsible for complying with the State of Florida sales tax requirements.
- SECURITY: National Association of Teachers of Singing, Inc. Conference Exhibition Hall will be a secured area which will be locked at all times when exhibits are closed. However, exhibitors are responsible for their own materials and should be insured against any possibility of loss or damage.
- Reservations must be received on or before March 1, 2012.
- CANCELLATIONS: Written notice of cancellation of any reserved space must be received by NATS prior to May 1, 2012. The full amount paid to NATS will be refunded less a \$50 processing fee. Cancellations received after exhibit space is assigned are not eligible for refund.

Display Ad Terms and Conditions

- NATS offers limited online banner advertising to organizations and individuals who provide products and services that are related to the mission of NATS.
- Orders must be prepaid.
- Full payment is required for campaigns that you discontinue after the campaign has begun.
- Orders that you cancel after the order is processed are subject to a service fee.
- While we are not able to guarantee impression and click-through rates, we are happy to provide you with these statistics upon request. All ads receive the same number of impressions.
- All campaigns are payable in full before the campaign goes live.

Payment Methods

Payment is accepted in U.S. dollars by check (drawn on a U.S. bank), money order, or credit card (Visa or MasterCard) at the time of reservation. Space will not be confirmed until payment is received.



Exhibit Registration and Contract

Use one form per registrant; photocopy as necessary. Return completed form to NATS with full payment. Space will not be reserved until full payment is received. Deadline for Reservations: March 1, 2012.

Exhibitor/Company		
Address	State/Province	Postal Code
City	Email	Phone
Contact Person	Email	Phone

Customize Your Conference Marketing Campaign	Each	Qty	Amount
Exhibit Space Reservation			
Submit camera-ready files (TIF, JPG, PDF or EPS) at 100% of completed ad size in 300dpi CMYK. Full page ads that will print to the edge of the page should allow 1/8" bleed around all four sides. Artwork supplied without bleed will be sized to fill the 7-1/2"x10" ad space.			
<input type="checkbox"/> Exhibit Booth	\$425		
<input type="checkbox"/> Additional Exhibit Booth(s)	\$325		
<input type="checkbox"/> Additional Exhibitor Badges (each booth reserved receives two badges)	\$100		
Flyer or Brochure inclusion in attendee registration packets			
Exhibitor is responsible for design, printing, and delivery of flyers and all advertisements.			
<input type="checkbox"/> Regular Rate	\$250		
<input type="checkbox"/> Discounted Rate for Exhibitors and Advertisers	\$150		
Publisher Showcase Reservation - Very Limited Space Available!			
<input type="checkbox"/> Premium: Featured event with a dedicated time slot (45 minutes)	\$550		
<input type="checkbox"/> Regular: Simultaneously running time slots (30 minutes each)	\$450		
Grand Total			

Method of Payment	
<input type="checkbox"/> Check enclosed, payable to NATS, Inc.	
<input type="checkbox"/> Please charge to my <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Card Number:
Expiration Date:	Verification Code (3 digits on signature bar on back of card):
Name as printed on card:	
Signature:	

CANCELLATIONS: Written notice of cancellation for any reserved space must be received by NATS prior to May 1, 2012. Full amount paid to NATS will be refunded less \$50 processing fee. Cancellations received after space is assigned will not be refunded.

Special Offer! For Conference Exhibitors or Advertisers Only!
One-time 50% discount off any size NATS.org website display advertisement for orders placed before 12/31/2012.



Advertising Registration and Contract

Use one form per registrant; photocopy as necessary. Return completed form to NATS with full payment. Space will not be reserved until full payment is received. Deadline for Reservations: March 1, 2012.

Advertiser/Company		
Address	State/Province	Postal Code
City	Email	Phone
Contact Person	Email	Phone

Customize Your Conference Marketing Campaign	Each	Qty	Amount
Conference Program Book Advertising Space Reservation			
Submit camera-ready files (TIF, JPG, PDF or EPS) at 100% of completed ad size in 300dpi CMYK. Full page ads that will print to the edge of the page should allow 1/8" bleed around all four sides. Artwork supplied without bleed will be sized to fill the 7-1/2"x10" ad space.			
<input type="checkbox"/> Back Cover: 8-1/2"x11"	\$500		
<input type="checkbox"/> Full Page: 8-1/2"x11"	\$375		
<input type="checkbox"/> Premium Full Page: 8-1/2"x11"	\$400		
<input type="checkbox"/> Inside Front Cover: 8-1/2"x11"	\$425		
<input type="checkbox"/> Half Page: 7-1/2"x4-7/8"	\$295		
<input type="checkbox"/> Inside Back Cover: 8-1/2"x11"	\$425		
<input type="checkbox"/> Quarter Page: 3-5/8"x4-7/8"	\$225		
<input type="checkbox"/> Eighth Page: 3-5/8"x2-3/8"	\$175		
Flyer or Brochure inclusion in attendee registration packets			
Advertiser is responsible for design, printing, and delivery of flyers and all advertisements.			
<input type="checkbox"/> Regular Rate	\$250		
<input type="checkbox"/> Discounted Rate for Advertisers and Exhibitors	\$150		
Publisher Showcase Reservation - Very Limited Space Available!			
<input type="checkbox"/> Premium: Featured event with a dedicated time slot (45 minutes)	\$550		
<input type="checkbox"/> Regular: Simultaneously running time slots (30 minutes each)	\$450		
Grand Total			

Method of Payment	
<input type="checkbox"/> Check enclosed, payable to NATS, Inc.	
<input type="checkbox"/> Please charge to my <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Card Number:
Expiration Date:	Verification Code (3 digits on signature bar on back of card):
Name as printed on card:	
Signature:	

CANCELLATIONS: Written notice of cancellation for any reserved space must be received by NATS prior to May 1, 2012. Full amount paid to NATS will be refunded less \$50 processing fee. Cancellations received after space is assigned will not be refunded.

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You're in Good Company!



Previous Sponsors

- American Academy of Teachers of Singing
- Belmont University
- Daynes Music Company
- DCINY - Distinguished Concerts International New York
- Hal Leonard
- Hale Center Foundation for the Arts and Education
- Rider University - Westminster College of the Arts
- University of Tennessee School of Music
- Utah Festival Opera
- Yamaha Corporation of America (Academic and Institutional Resources Group)
- NATS Foundation
- NATS Cal-Western Region
- NATS Central Region
- NATS Eastern Region
- NATS Mid-South Region
- NATS North Central Region
- NATS Northwestern Region
- NATS Southeastern Region
- NATS Texoma Region

Previous Exhibitors

- Alliance Publications, Inc.
- American Institute of Musical Studies (AIMS)
- American Choral Directors Association (ACDA)
- American Society for The Alexander Technique
- AuditionWare LLC
- Blair School of Music, Vanderbilt University
- Brigham Young University School of Music
- C. F. Peters Corporation
- Canciones de Espana
- Classical Singer Magazine
- Classical Vocal Reprints
- Day Murray Music
- Daynes Music
- Distinguished Concerts Int'l NY (DCINY)
- Domenico Productions, Inc.
- EGAMI Recordings
- Estill Voice International
- Graphite Publishing
- Hal Leonard Corporation
- ICVT - Paris 2009
- Inside View Press
- J. W. Pepper & Son, Inc.
- Lia Sophia Jewelry
- Lorenz
- The Maud Powell Society for Music and Education
- McClosky Institute of Voice
- Miche Bag & More
- Music Teacher's Helper
- Music Teachers National Association (MTNA)
- National Center for Voice and Speech
- National Opera Association
- NATS Art Song Competition Award
- NATS Foundation
- NATS Katrina Project (Member to Member)
- NATS San Francisco Bay Area Chapter
- New Musical Shakespeare Sonnets
- North Park University
- Priddis Music, Inc.
- Professional Artists Group
- OPERA America
- Oxford University Press
- Plural Publishing, Inc.
- Pocket Coach Publications
- Scarecrow Press
- Sheet Music Plus
- Shenandoah University
- Sights Unlimited
- Sign of the Silver Birch Music
- SNATS - Student NATS
- The Soldiers' Chorus of the U.S. Army Field Band
- SonoVu
- Stage Stars Records
- S.T.M. Publishers
- Superscope Technologies, Inc.
- T.I.S. Music Catalog
- University of Tennessee, School of Music
- Vocal Ease Studio Supplies
- Westminster Choir College of Rider University
- Westminster College of the Arts of Rider University
- Yamaha Corporation of America

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You're in Good Company!



Previous Advertisers

- American Institute of Musical Studies (AIMS)
- American Academy of Teachers of Singing
- Austin Peay State University
- Mary Saunders Barton
- Bel Canto Institute
- Belmont University School of Music
- Blair School of Music, Vanderbilt University
- Boosey & Hawkes
- Boston University
- Brigham Young University
- Carnegie Mellon School of Music
- Carson-Newman College
- Chicago Review Press
- Collaborative Arts Project 21
- Daynes Music
- Deseret Book
- Distinguished Concerts Int'l NY (DCINY)
- Domenico Productions, Inc.
- EGAMI AV
- Erie Mills
- Estill International
- Christian Feazell
- GATEWAY4M
- G. Schirmer, Inc.
- Hal Leonard Corporation
- ICVT - Paris 2009
- Indiana University Jacobs School of Music
- Indiana University SNATS
- Indiana Wesleyan University
- Iowa State University
- J. W. Pepper
- The Juilliard School
- Lawrence University
- Lipscomb University
- Mason Gross School of the Arts at Rutgers University
- McGraw-Hill Higher Education
- Middle Tennessee State University
- Music Teachers National Association (MTNA)
- National Opera Association
- NATS Foundation
- NATS Central Region
- NATS Mid-Atlantic Region
- NATS Northwestern Region
- NATS Cal-Western Region
- NATS Mid-South Region
- NATS Eastern Region
- NATS Southeastern Region
- NATS North Central Region
- NATS Tacoma Chapter
- NATS Texoma Region
- New York Singing Teachers Association
- New York University
- NYU Steinhardt
- Ohio State University School of Music
- Palm Beach Atlantic University
- Pavane Publishing
- Priddis Music Inc.
- Shenandoah University - CCM Vocal Pedagogy Institute
- Julie Simson
- The Soldiers' Chorus of the U.S. Army Field Band
- Songs Unlimited, Inc.
- Southern Utah University
- Superscope Technologies
- Steinway Piano Gallery of Nashville
- T.I.S. Music Catalog
- Tennessee Tech University
- Carol Tingle
- Total Voice Inc.
- University of North Carolina Greensboro, School of Music
- University of Tennessee, School of Music
- Utah Festival Opera
- Utah State University
- Voice Disorders Center
- Vocal Ease Studio Supplies
- VoicesVoices
- Voicewise
- W. W. Norton and Company
- With A Song in My Psyche
- Yale University Press
- Yamaha Piano Corporation