Let’s face it, many of us are in the habit of thinking of our professional lives in terms of short segments – the semester, the term, the fall lesson cycle, the spring lesson cycle, the academic year, the private studio year, the teacher/student contract period, the summer session. No matter our teaching situation, we tend to take the short view. Even most of our younger students are with us four years or less before moving on to the next stage of their careers or education. Some of us have the distinct joy of having a longer student/teacher relationship with students who start at a younger age or who study or coach with us over extended periods as adults. With these students we have the opportunity to take a longer view relative to their vocal development and their individual motivations for studying voice.

Your association, NATS, in order to maintain its relevance and fulfill its mission, must have a long term view of our profession in addition to the attention it pays to the short term issues, program cycles, and other important aspects of our work. What does this mean for our profession and for our individual members? We have a board, staff, and committees who are constantly scanning the horizon, building partnerships and channels of communication within and outside the profession, and forecasting major changes in our field. They are focused on garnering the fiscal and human resources to address the needs of our members and their students/clients. Here are some examples of recent successes which are the result of taking the long term view:

1. NATS realized a number of years ago that there was a lack of print resources available to teachers and motivated performers relative to mastering the performance and teaching of the diverse styles represented in our profession. Solution: we partnered with Rowman and Littlefield to create the So You Want to Sing...book series which even outpaced our initial projections of 8-10 titles and will be completed this summer with the TWENTIETH volume. New expert voices in many of these styles have emerged from among our membership and they have shared their expertise and joined the ranks of published authors.

2. NATS identified the communication breakdown between voice teachers and choral conductors as a critical issue. Solution: We developed and fostered closer ties between NATS, the American Choral Directors Association (ACDA), and the National Collegiate...