

Business Resources For Your Independent Voice Studio



- *The Private Voice Studio Handbook (Revised Ed)* by Joan Boytim/Hal Leonard; *The Independent Piano Teacher's Studio Handbook* by Beth Klingenstein
- NATS: Conferences, workshops, InterNos articles, networking (“just ask”)
- MTNA: Business and legal resources, brochures, networking (instrumental teachers will refer students to you), Office Max discount
- State business website (Department of Revenue) to search and claim business name, set up corporation (DIY)
- Personal banker/credit union to set up business accounts
- Tax professional (Don't DIY!)
- Marketing, web design, social media (or DIY)
- Local small business association
- Local Chamber of Commerce
- Local Visitors Bureau (beneficial for attracting people who are relocating to your town)
- Selective business/leadership workshops
- Advertising in program for student productions, local community theater, community chorus programs
- Flyer and business cards for your local brick-and-mortar music store
- Flyers for schools, your church, community centers
- Other?