2020 NATIONAL CONFERENCE

Join members of National Association of Teachers of Singing, along with voice professionals and enthusiasts from around the world for five days of networking, learning sessions, recitals and so much more!

Program Book Advertising
The Conference Program book is distributed to all attendees and features all-inclusive information of the day’s events. All ad placements are 4-color. Page size is 8.5”x 11.”

- Back Cover … SOLD ............................................. $1,800
- Inside Front Cover … SOLD .................................. $850
- Inside Back Cover … SOLD .................................. $850
- Premium Full Page … $550 (preferred placement)
- Full Page .................................................................. $500
- Half Page (horizontal) .......................... $400
- Quarter Page (vertical) .......................... $325

Competition/Recital Program Covers
Exclusive banner position on the program covers for the competition and performance events during the conference. Ad placement is 4-color. Size is 7.5” x 2.5.”

- Featured Artist Cover ..................................... $750
- All other covers ........................................... $350
  (NATSSA Winner(SOLD), NMTC Winner(SOLD), NSA Finals)

Flyer Inclusion in Attendee Registration Packet Each registrant will receive a bag with essential items to help them prepare for the week.

Flyer or materials: Standard rate …………. $350 per insertion
Flyer or materials: Advertiser/
  Exhibitor rate …………………….. $200 per insertion
Flyer Printing: 4-color, no bleed … $200 per 1,000 copies

Sponsored E-Blasts
Reach attendees by E-mail in advance of their conference arrival and let them know about you. Your sponsored message will be delivered in June 2020.

- Attendee E-Blast to conference registrants ………… $175
- Student E-Blast to NSA competition participants ……….. $75

Exhibit Space
More than 1,000 attendees come to learn, gather ideas, and shop. They cite the Exhibit Hall among the conference highlights. Space is 8’x10’ and includes two exhibitor badges. Each additional person in your booth must have a badge or be registered for the conference.

- Exhibit Booth (One company per booth) ………… $575
- Additional Exhibitor Badge (Maximum two per booth.) … $200

Exhibitor Showcase—Limited Availability
Take this opportunity to showcase your brand with a guaranteed presentation session.

- Premium Showcase Event—Featured event with 45-minute dedicated time slots ………… $650
- Regular Showcase Event—Simultaneously running 30-minute time slots ………… $500

College Showcase
More than 500 students, with their parents and teachers, will be in attendance. Introduce your school to these rising stars!

- College Showcase Booth .............................. $500

Exhibitor Discounted Price .............................. $250

To reserve your space, contact us at (904) 992–9101 or tina@nats.org • nats.org/Knoxville2020
The NATS 56th National Conference offers exceptional exposure to the largest concentration of singing teachers in the world. Sponsorship opportunities revolve around our most popular conference events and promotional items. Your brand will be promoted front and center before, during, and after our conference.

**Grand Sponsor **
**...............................$10,000**
You will receive exclusive recognition as the premier sponsor on all conference promotional items and signs, as well as these complimentary perks: 2 exhibit booths; premium exhibitor showcase; featured full page program book advertisement, flyer insert in to attendee bags, e-blast to all attendees, students, and members, and much more!

**Gold Sponsor **
**.............................$7,500**
Recognition as the Gold sponsor on all conference promotional items and signs, as well as these complimentary perks: 1 exhibit booth; exhibitor showcase, e-blast to all attendees, premium full page program book advertisement, flyer insert for attendee bags, and much more!

**Silver Sponsor **
**..............................$5,000**
Recognition as the Silver sponsor on all conference promotional items and signs, as well as these complimentary perks: 1 exhibit booth; e-blast to all attendees, flyer insert for attendee bags, premium full page program book advertisement, and much more!

**Bronze Sponsor **
**.............................$2,500**
Recognition as the Bronze sponsor on all conference promotional items, as well as these complimentary perks: e-blast to all attendees, flyer insert for attendee bags, full page program book advertisement, discounted exhibit booth, and much more!

Many other complimentary perks for each sponsor level are listed on our conference page, NATS.org/Knoxville2020.

### Events, Receptions & Hospitality Sponsorship Opportunities (all include a variety of special perks)

<table>
<thead>
<tr>
<th>Event/Reception</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Night Reception</td>
<td>Two-hour reception in the exhibition hall for all attendees, students, and exhibitors.</td>
<td>$7,500</td>
</tr>
<tr>
<td>President's Reception</td>
<td>Invitation-only event featuring NATS leaders and invited friends.</td>
<td>$4,000</td>
</tr>
<tr>
<td>Leadership Luncheon</td>
<td>Luncheon with NATS officers, incoming officers, and staff.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Refreshment Break—Saturday</td>
<td>Beverages offered to all conference attendees during morning sessions.</td>
<td>$2,000</td>
</tr>
<tr>
<td>Refreshment Break—Sunday</td>
<td>Beverages offered to all conference attendees during morning sessions.</td>
<td>$2,000</td>
</tr>
<tr>
<td>Refreshment Break—Monday</td>
<td>Beverages offered to all conference attendees during morning sessions.</td>
<td>$2,000</td>
</tr>
<tr>
<td>Intern Program Reunion</td>
<td>All past master teachers and students who participated in NATS Intern Program.</td>
<td>$900</td>
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<tr>
<td>SNATS Gathering</td>
<td>Student NATS members, leaders and chapter advisors gather for lunch and discussion.</td>
<td>$900</td>
</tr>
<tr>
<td>Journal of Singing Luncheon</td>
<td>Contributors and JOS Editor Dick Sjoerdsma gather for conversation and lunch.</td>
<td>$850</td>
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</tbody>
</table>

### Branded Resources

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<tr>
<th>Resource</th>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Attendee Bags <strong>SOLD</strong></td>
<td>Branded bags given to all attendees, student exhibitors with conference materials.</td>
<td>$4,000</td>
</tr>
<tr>
<td>Mobile Application</td>
<td>Branded mobile app with conference info and real-time news (90% downloaded in 2016!).</td>
<td>$4,000</td>
</tr>
<tr>
<td>Attendee Folders</td>
<td>Document pocket envelope given to attendees; PLUS front position for your flyer.</td>
<td>$1,500</td>
</tr>
<tr>
<td>Conference Notebooks <strong>SOLD</strong></td>
<td>Add your brand to notebooks given to all attendees.</td>
<td>$1,500</td>
</tr>
<tr>
<td>Selfie Spot Sponsor</td>
<td>Your brand can be added to the “Selfie Spot” that will be displayed all four days.</td>
<td>$1,500</td>
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</tbody>
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