

2020 NATS 56th National Conference Reservation Form

Exhibitor

Exhibit Booth	8x10 booth, sign, skirted table, two chairs and two exhibitor badges*	\$575
Additional Exhibitor Badge	* Each additional person in your booth must have a badge or be registered for	\$200
Select:	the conference. (Maximum two additional badges per booth.)	

Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	\$650
Regular Showcase Event (must purchase exhibit booth)	Simultaneously running 30-minute time slots	\$500

CollegeShowcase - (During student registration)

College Showcase Booth	Table, two chairs, student contact list, student e-blast, student	\$500
	bag insert	
Exhibitor Discounted Price for Booth (Must	Table, two chairs, student contact list, student e-blast, student	\$250
purchase Exhibit booth first)	bag insert	
Exhibitor Name:		
Name to appear on booth sign:		
Name of first exhibitor badge:		
Name of second exhibitor badge:		

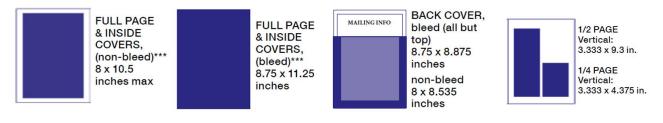
Program Book Advertisemen	t Details	Price
Back Cover-SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,800
Inside Front Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
Inside Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
*Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$550
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$500
Half Page Horizontal	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400
Quarter Page Vertical	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$325
Competition/Recital Program	Covers Details	Price
Featured Artist Cover	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$750
NATSAA/NMTC Winner Recital	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350
NSA Finals	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350

*Limited Space Available. Advertising File Submission Deadline March 15, 2020



Design and File Submission Requirements (Submission Deadline March 15, 2020)

Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to <u>conference@nats.org</u>. The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only. *** Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.



Flyer Inclusion (Deadline for submission: April 15, 2020)

Flyer or Booklet Insert	Inserted into attendee registration packet	\$350
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$200
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$200
Sponsored E-Blast		
Attendee sponsored e-blast	Delivered to conference registrants in June 2018	\$175
Student attendee sponsored e-blast	Delivered to students in competitions (NSA)	\$75

Name of Advertiser or Company		Name of Contact Person	
Address			
City, State, Zip/Postal Co	de		
Phone Number		Email Address	
Billing: Order Total: <u>\$</u>			
I would like to pay by: Card No:	Check	Credit Card Visa Exp. Date:	MasterCard Discover Verification Code:
Special Instructions:			

Print and email to <u>conference@nats.org</u> or fax to 904-262-2587 To email, save file with a new name and click the email form button.