



## 2020 NATS 56<sup>th</sup> National Conference Reservation Form

### Exhibitor

Exhibit Booth	8x10 booth, sign, skirted table, two chairs and two exhibitor badges*	\$575
Additional Exhibitor Badge Select:	* Each additional person in your booth must have a badge or be registered for the conference. (Maximum two additional badges per booth.)	\$200

Exhibitor Name: \_\_\_\_\_  
 Name to appear on booth sign: \_\_\_\_\_  
 Name of first exhibitor badge: \_\_\_\_\_  
 Name of second exhibitor badge: \_\_\_\_\_  
 Additional badge/s: \_\_\_\_\_

### Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	\$650
Regular Showcase Event (must purchase exhibit booth)	Simultaneously running 30-minute time slots	\$500

### CollegeShowcase - (During student registration)

College Showcase Booth	Table, two chairs, student contact list, student e-blast, student bag insert	\$500
Exhibitor Discounted Price for Booth (Must purchase Exhibit booth first)	Table, two chairs, student contact list, student e-blast, student bag insert	\$250

Exhibitor Name: \_\_\_\_\_  
 Name to appear on booth sign: \_\_\_\_\_  
 Name of first exhibitor badge: \_\_\_\_\_  
 Name of second exhibitor badge: \_\_\_\_\_

### Program Book Advertisement

#### Details

#### Price

Back Cover <b>SOLD</b>	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,800
Inside Front Cover <b>SOLD</b>	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
Inside Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
*Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$550
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$500
Half Page Horizontal	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400
Quarter Page Vertical	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$325

### Competition/Recital Program Covers

#### Details

#### Price

Featured Artist Cover	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$750
NATSAA/NMTC Winner Recital	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350
NSA Finals	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350

\*Limited Space Available. Advertising File Submission Deadline March 15, 2020



**Design and File Submission Requirements (Submission Deadline March 15, 2020)**

Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to [conference@nats.org](mailto:conference@nats.org). The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only. \*\*\* Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.



FULL PAGE & INSIDE COVERS, (non-bleed)\*\*\* 8 x 10.5 inches max



FULL PAGE & INSIDE COVERS, (bleed)\*\*\* 8.75 x 11.25 inches



MAILING INFO BACK COVER, bleed (all but top) 8.75 x 8.875 inches non-bleed 8 x 8.535 inches



1/2 PAGE Vertical: 3.333 x 9.3 in.

1/4 PAGE Vertical: 3.333 x 4.375 in.

**Flyer Inclusion (Deadline for submission: April 15, 2020)**

Flyer or Booklet Insert	Inserted into attendee registration packet	\$350
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$200
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$200

**Sponsored E-Blast**

Attendee sponsored e-blast	Delivered to conference registrants in June 2018	\$175
Student attendee sponsored e-blast	Delivered to students in competitions (NSA)	\$75

\_\_\_\_\_  
Name of Advertiser or Company

\_\_\_\_\_  
Name of Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip/Postal Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

**Billing:**

Order Total: \$\_\_\_\_\_

I would like to pay by:    Check    Credit Card    Visa    MasterCard    Discover

Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Special Instructions:  
\_\_\_\_\_  
\_\_\_\_\_

Print and email to [conference@nats.org](mailto:conference@nats.org) or fax to 904-262-2587  
To email, save file with a new name and click the email form button.