



# 2024 NATS 58<sup>th</sup> National Conference Reservation Form

## Exhibitor

Exhibit Booth	8x10 booth*, sign, skirted table, two chairs and two exhibitor badges**	\$675
Additional Exhibitor Badge Select:	Each additional person in your booth must have a badge or be registered for the conference. (Maximum two additional badges per booth.)	\$350

\*Booth power and Wifi sold separately through venue, an order form will be sent at a later date.

\*\*Exhibitor badges allow access to conference sessions only. Premium workshops, banquet tickets and Lawrence Brownlee concert tickets available for purchase separately.

Exhibitor Name: \_\_\_\_\_  
 Name to appear on booth sign: \_\_\_\_\_  
 Name and email of first exhibitor badge: \_\_\_\_\_  
 Name and email of second exhibitor badge: \_\_\_\_\_  
 Additional badge/s (include name and email) \_\_\_\_\_

## Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	\$1,000
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### Program Book Advertisement

### Details

### Price

Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$2,000
Inside Front Cover <b>SOLD</b>	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,000
Inside Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,000
*Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$700
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$600
Half Page Horizontal	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$500
Quarter Page Vertical	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400

### Competition/Recital Program Covers

### Details

### Price

Featured Artist Cover	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$850
NATSAA/NMTC Winner Recital	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$450
NSA Finals <b>SOLD</b>	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$450

\*Limited Space Available. Advertising File Submission Deadline April 15, 2024



**Design and File Submission Requirements (Submission Deadline April 15, 2024)**

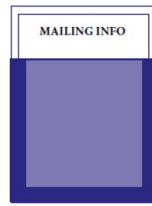
Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to [conference@nats.org](mailto:conference@nats.org). The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only. \*\*\* Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.



FULL PAGE & INSIDE COVERS, (non-bleed)\*\*\* 8 x 10.5 inches max



FULL PAGE & INSIDE COVERS, (bleed)\*\*\* 8.75 x 11.25 inches



BACK COVER, bleed (all but top) 8.75 x 8.875 inches non-bleed 8 x 8.535 inches



1/2 PAGE Vertical: 3.333 x 9.3 in. 1/4 PAGE Vertical: 3.333 x 4.375 in.

**Flyer Inclusion (Deadline for submission: April 15, 2024)**

Flyer or Booklet Insert	Inserted into attendee registration packet	\$400
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$250
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$300

**Sponsored E-Blast (Deadline for submission: June 10, 2024)**

Attendee sponsored e-blast	Delivered to conference registrants in July 2024	\$325
Student attendee sponsored e-blast	Delivered to students in competition (NSA)	\$150

\_\_\_\_\_  
Name of Advertiser or Company

\_\_\_\_\_  
Name of Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip/Postal Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

**Billing:**

Order Total: \$ \_\_\_\_\_

I would like to pay by     Visa     MasterCard     Discover     American Express  
 Card No: \_\_\_\_\_    Exp. Date: \_\_\_\_\_    Verification Code: \_\_\_\_\_

Special Instructions: \_\_\_\_\_  
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Print and email to [events@nats.org](mailto:events@nats.org) or fax to 904-262-2587  
 To email, save file with a new name and click the email form button.