



2018 NATS 55th National Conference Rate Card

Program Book Advertisement Prices:

- Back Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) \$1,500
- Inside Front Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) \$750
- Inside Back Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) \$750
- Premium Full Page 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) \$550
- Full Page 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) \$500
- Half Page 7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS) \$400
- Quarter Page 3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS) \$325

Recital Program Covers Advertisement Price

- Featured Artist Cover (TBA) 7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS) \$700
- All other recital covers (NATSAA, NMTC, NSA Finals) 7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS) \$350

Flyer Inclusion Details & Price

- Insertion Inserted into attendee registration packet - \$350
- Discounted rate for Advertiser/Exhibitor - \$200
- Printing of Flyers Standard copies, 4-color, no bleed, 1000 quantity - \$200

Sponsored E-Blast Details & Price

- Attendee sponsored e-blast delivered to conference registrants in June 2017 - \$200
- Student sponsored e-blast delivered to students in competitions (NATSAA, NMTC, NSA) - \$100

Exhibit Space Details & Price

- Exhibit Booth 8x10 booth, includes two exhibitor badges - \$575
- Additional Exhibitor Badge - \$150

Exhibitor Showcase Details & Price

- Premium Showcase Event Featured event with 45-minute dedicated time slots - \$625
- Regular Showcase Event Simultaneously running 30-minute time slots - \$525

College Showcase Details & Price

- College Showcase Package – 1 day exhibit - \$500
(Includes 1 skirted table & two chairs; student contact list; 1 time student e-blast; 1 student bag flyer insertion, and 2 one day Exhibitor Badge for day of Showcase.)
- Exhibitor Showcase Package (only available to those who purchase an exhibit booth) - \$250 (Includes 1 skirted table & two chairs; student contact list; 1 time student e-blast; 1 student bag flyer insertion, and 2 Exhibitor Badges.)