



2018 NATS 55th National Conference Reservation Form

Exhibitor

Exhibit Booth	8x10 booth, sign, skirted table, two chairs and two exhibitor badges*	\$575
Additional Exhibitor Badge Select:	* Each additional person in your booth must have a badge or be registered for the conference.	\$150

Exhibitor Name: _____
 Name to appear on booth sign: _____
 Name of first exhibitor badge: _____
 Name of second exhibitor badge: _____
 Additional badge/s: _____

Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	SOLD
Regular Showcase Event (must purchase exhibit booth)	Simultaneously running 30-minute time slots	

College Showcase - Thursday, June 21, 2018 (During student registration) 4PM-7PM

College Showcase Booth	Table, two chairs, student contact list, student e-blast, student bag insert	\$500
Exhibitor Discounted Price for Booth (Must purchase Exhibit booth first)	Table, two chairs, student contact list, student e-blast, student bag insert	\$250

Exhibitor Name: _____
 Name to appear on booth sign: _____
 Name of first exhibitor badge: _____
 Name of second exhibitor badge: _____

Program Book Advertisement

	Details	Price
Back Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$1,500
Inside Front Cover SOLD	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
Inside Back Cover	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$850
Premium Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$550
Full Page	8.5" x 11" - 4-color (TIF, JPG, PDF or EPS)	\$500
Half Page	7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$400
Quarter Page	3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS)	\$325

Competition/Recital Program Covers

	Details	Price
Featured Artist Cover (2 available)	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$700
NATSAA/NMTC Winner Recital (2 available)	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350
NSA Finals SOLD	7.5" x 4.72" - 4-color (TIF, JPG, PDF or EPS)	\$350

*Advertisement File Submission Deadline: March 15, 2018










NATIONAL ASSOCIATION OF TEACHERS OF SINGING
55TH NATIONAL CONFERENCE
JUNE 22-26, 2018

Design and File Submission Requirements (Submission Deadline: March 15, 2018)

Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to info@nats.org. The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only.

*** Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.

 <p>FULL PAGE & INSIDE COVERS, (non-bleed)*** 8 x 10.5 inches max</p>	 <p>FULL PAGE & INSIDE COVERS, (bleed)*** 8.75 x 11.25 inches</p>	 <p>BACK COVER, (bleed all but top) 8.75 x 11.25 inches</p>	 <p>1/2 PAGE Vertical: 3.333 x 9.3 in.</p>	 <p>1/4 PAGE Vertical: 3.333 x 4.375 in.</p>	 <p>1/2 PAGE Horizontal: 7 x 4.72 in.</p>	 <p>1/4 PAGE Horizontal: 4.583 x 3.54 in.</p>
--	---	---	---	--	---	---

Flyer Inclusion (Deadline for submission: April 15, 2018)

Flyer or Booklet Insert	Inserted into attendee registration packet	\$350
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$200
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$200

Sponsored E-Blast

Attendee sponsored e-blast	Delivered to conference registrants in June 2018	\$175
Student attendee sponsored e-blast	Delivered to students in competitions (NSA)	\$75

Name of Advertiser or Company _____ Name of Contact Person _____

Address _____

City, State, Zip/Postal Code _____

Phone Number _____ Email Address _____

Billing:

Order Total: \$ _____

I would like to pay by: Check Credit Card Visa MasterCard Discover
 Card No: _____ Exp. Date: _____ Verification Code: _____

Special Instructions: _____

Print and email to info@nats.org or fax to 904-262-2587