

2018 NATS 55th National Conference Reservation Form

Exhibitor

Exhibit Booth	8x10 booth, sign, skirted table, two chairs and two exhibitor badges*	\$575
Additional Exhibitor Badge	* Each additional person in your booth must have a badge or be registered for	\$150
Select:	the conference.	
Exhibitor Name:		

Name to appear on booth sign:_____

Name of first exhibitor badge:_____

Name of second exhibitor badge:_____

Additional badge/s:_____

Exhibitor/Publisher Showcase (Limited availability)

Premium Showcase Event (must purchase exhibit booth)	Featured event with 45-minute dedicated time slots	SOLD
Regular Showcase Event (must purchase exhibit booth)	Simultaneously running 30-minute time slots	State

College Showcase - Thursday, June 21, 2018 (During student registration) 4PM-7PM

Table, two chairs, student contact list, student e-blast, student	\$500
Table, two chairs, student contact list, student e-blast, student	\$250
bag insert	
	bag insert Table, two chairs, student contact list, student e-blast, student

Program Book Advertisement	Details	Price	
Back Cover SOLD	.5" x 11" - 4-color (TIF, JPG, P	2DF or EPS) \$1,500	
Inside Front Cover SOLD	.5" x 11" - 4-color (TIF, JPG, P	PDF or EPS) \$850	
Inside Back Cover	.5" x 11" - 4-color (TIF, JPG, P	DF or EPS) \$850	
Premium Full Page	.5" x 11" - 4-color (TIF, JPG, P	PDF or EPS) \$550	
Full Page	.5" x 11" - 4-color (TIF, JPG, P	PDF or EPS) \$500	
Half Page	.5" x 4.875" - 4-color (TIF, JPG	G, PDF or EPS) \$400	
Quarter Page	.625" x 4.875" - 4-color (TIF, J	PG, PDF or EPS) \$325	
Competition/Recital Program	overs Details	Price	
Featured Artist Cover (2 available)	7.5" x 4.72" - 4-color (TIF	, JPG, PDF or EPS) \$700	
NATSAA/NMTC Winner Recital (2 ava	ble) 7.5" x 4.72" - 4-color (TIF	, JPG, PDF or EPS) \$350	
NSA Finals SOLD	7.5" x 4.72" - 4-color (TIF	, JPG, PDF or EPS) \$350	

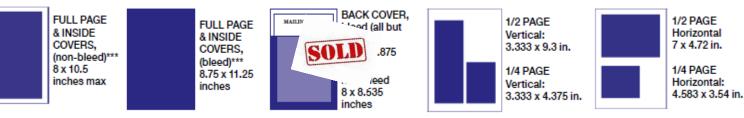
*Advertisement File Submission Deadline: March 15, 2018



Design and File Submission Requirements (Submission Deadline: March 15, 2018)

Please create your advertisement to fit with one of the available sizes below. Dimensions are given in inches. All ads are 4-color and may be sent electronically to <u>info@nats.org</u>. The preferred file format for ads is a high-res PDF file, with all fonts embedded, created using Acrobat Distiller's print- or press optimized settings. Ads may also be submitted in maximum-quality JPG with a minimum 300 dpi. Do not supply electronic files in Microsoft Publisher or PowerPoint format; such ads should be supplied as PDFs only.

*** Please make document size ("trim" size) 8.5X11 inches for all full-page ads. For full-bleed ads, please extend a one-eighth-inch bleed on all four sides, making total dimensions 8.75 X 11.25 in. The "live" area in a bleeding ad should be confined to the inner 8 X 10.5 inches for safety; make sure no important text or graphic elements extend past that inner border.



Flyer Inclusion (Deadline for submission: April 15, 2018)

Flyer or Booklet Insert	Inserted into attendee registration packet	\$350
Advertiser/Exhibitor Price	Discounted rate for exhibitors and advertisers	\$200
Printing of Flyers	Standard copies, 4-color, no bleed, 1000 quantity	\$200
Sponsored E-Blast		
Attendee sponsored e-blast	Delivered to conference registrants in June 2018	\$175
Student attendee sponsored e-blast	Delivered to students in competitions (NSA)	\$75

Name of Advertiser or Company		Name	Name of Contact Person	
Address				
City, State, Zip/Postal Co	ode			
Phone Number		Ema	il Address	
Billing: Order Total: <u>\$</u>				
I would like to pay by: Card No:	Check	Credit Card Visa Exp. Date:	MasterCard Discover	
Special Instructions:		I		

Print and email to info@nats.org or fax to 904-262-2587