



National Student Auditions Usage + Branding Guidelines

National Student Auditions is the name for auditions offered by the National Association of Teachers of Singing (NATS).

At the region or chapter level, use these naming conventions:

Examples

- National Student Auditions – Texoma Region
- National Student Auditions – Nebraska Chapter

At the national level, use these naming conventions where appropriate:

- National Preliminary Round
- National Quarterfinal Round
- National Semifinal Round
- National Final Round

Program logo:



Combined Logo Use:

It is acceptable to use the NATS official logo or any chapter, district or region logos in partnership with the logo above. Other logos may be used beside, below, or above the official NSA logo.

Logo Restrictions:

- DO NOT add text or a graphic element to a National Student Auditions or NATS logo, which is considered altering an official NATS logo and is not allowed by NATS brand guidelines.
- DO NOT reproduce NSA logos in other colors.
- DO NOT add effects to the logos such as drop shadows, outlines bevels, glows, or gradients.
- DO NOT condense or stretch the logos.
- DO NOT add, modify, or subtract from the NSA logo.
- DO NOT mix color and black-and-white logos if paired with other chapter, district, or region logos in a document or displays.