

2018 NATS 55th National Conference Rate Card

Program Book Advertisement Prices:

- Back Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) $1,500
- Inside Front Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) $750
- Inside Back Cover 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) $750
- Premium Full Page 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) $550
- Full Page 8.5" x 11" - 4-color (TIF, JPG, PDF or EPS) $500
- Half Page 7.5" x 4.875" - 4-color (TIF, JPG, PDF or EPS) $400
- Quarter Page 3.625" x 4.875" - 4-color (TIF, JPG, PDF or EPS) $325

Recital Program Covers Advertisement Price

- Featured Artist Cover (TBA) 7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS) $700
- All other recital covers (NATSAA, NMTC, NSA Finals) 7.5" x 2.5" - 4-color (TIF, JPG, PDF or EPS) $350

Flyer Inclusion Details & Price

- Insertion Inserted into attendee registration packet - $350
- Discounted rate for Advertiser/Exhibitor - $200
- Printing of Flyers Standard copies, 4-color, no bleed, 1000 quantity - $200

Sponsored E-Blast Details & Price

- Attendee sponsored e-blast delivered to conference registrants in June 2017 - $200
- Student sponsored e-blast delivered to students in competitions (NATSAA, NMTC, NSA) - $100

Exhibit Space Details & Price

- Exhibit Booth 8x10 booth, includes two exhibitor badges - $575
- Additional Exhibitor Badge - $150

Exhibitor Showcase Details & Price

- Premium Showcase Event Featured event with 45-minute dedicated time slots - $625
- Regular Showcase Event Simultaneously running 30-minute time slots - $525

College Showcase Details & Price

- College Showcase Package – 1 day exhibit - $500
  (Includes 1 skirted table & two chairs; student contact list; 1 time student e-blast; 1 student bag flyer insertion, and 2 one day Exhibitor Badge for day of Showcase.)
- Exhibitor Showcase Package (only available to those who purchase an exhibit booth) - $250 (Includes 1 skirted table & two chairs; student contact list; 1 time student e-blast; 1 student bag flyer insertion, and 2 Exhibitor Badges.)